



Each Educator Reaches

1 -500 Students

A small circular infographic with a dark teal border. It features an icon of two people and the text 'Each Educator Reaches' at the top, followed by '1 -500 Students' in bold.



Subscribers
58,884

Monthly e-newsletter
22% open rate

A small circular infographic with a brown border. It features an '@' icon and the text 'Subscribers 58,884' in bold, with 'Monthly e-newsletter 22% open rate' below it.



Social Media Viewers

Blog/YouTube
- 516,636

A small circular infographic with a teal border. It features a social media icon and the text 'Social Media Viewers' in bold, with 'Blog/YouTube - 516,636' below it.



436,736 Web Visitors

5 Year average

A small circular infographic with a purple border. It features a globe icon and the text '436,736 Web Visitors' in bold, with '5 Year average' below it.



Providing HBA and Member Resources

A small circular infographic with a yellow border. It features a whisk icon and the text 'Providing HBA and Member Resources' in bold.



Social Media Followers

Facebook/Twitter-
4,275
Pins- 11,139

A small circular infographic with a red border. It features a speech bubble icon and the text 'Social Media Followers' in bold, with 'Facebook/Twitter- 4,275' and 'Pins- 11,139' below it.



Hands-on Workshops

State and national conferences

A small circular infographic with an orange border. It features a rolling pin icon and the text 'Hands-on Workshops' in bold, with 'State and national conferences' below it.